COOKIE POLICY

What this Policy covers. Please read this Cookie Policy carefully as it contains important information on ~~who we a~~re and how we use cookies on our website. This Policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are. This website is operated by Tierna Byrne trading as Tierna Byrne Marketing & Design.

Our website. This Cookie Policy relates to your use of our website, https://tiernabyrne.co.uk/ Throughout our website we may link to other websites owned and operated by third parties to make additional products and services available to you. These other third party websites may also use cookies or similar technologies in accordance with their own separate polices. For privacy information relating to these other third party websites, please consult their policies as appropriate.

Cookies. A cookie is a small text file which is placed onto your device (for example, your computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions. For example, we may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

We may use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical / performance cookies.** These are cookies that allow us to recognise and count the number of visitors to our website and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that visitors are finding what they are looking for easily.

- **Functionality cookies.** These are cookies that are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These are cookies that record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below. For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, or www.allaboutcookies.org

Consent to use cookies and changing settings. We will ask for your permission ("**Consent**") to place cookies or other similar technologies on your device, except where they are essential for us to

provide you with a service that you have requested. You can withdraw any Consent to the use of cookies or manage any other cookie preferences.

Our use of cookies. The tables below provide more information about the cookies we use and why:

Analytical / Performance cookies

The cookies we use	Name	Purpose	Expiry
Google	_ga _gid	These are performance cookies used to distinguish unique users of our website	Between one (1) day and one (1) year

Targeting cookies

The cookies we use	Name	Purpose	Expiry
Facebook	_fbp fr c_user datr xs presence sb m_ls	These are targeting cookies used to integrate with Facebook services and deliver targeted advertisements	Two (2) months to one (1) year
Google	__Secure-3PSIDCC __Secure-3PAPISID __Secure-1PAPISID __Secure-1PSIDCC __Secure-3PSID __Secure-1PSID SIDCC APISID SSID SID HSID NID 1P_JAR _gat_gtag_UA_	These are targeting cookies used to distinguish and track website visitors, and customise and deliver advertising	The end of the session to one (1) year

How to turn off all cookies and consequences of doing so. If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website. For further information about cookies and how to disable them

please go to the guidance on cookies published by the UK Information Commissioner's Office, or www.allaboutcookies.org

How to contact us. Please contact us if you have any questions about this Cookie Policy or the information we hold about you. If you wish to contact us, please email us at hello@tiernabyrne.co.uk or via the Contact page on our website.

Changes to this Policy. This Policy was published in August 2023 and last updated in August 2023. We may change this Policy from time to time, and when we do we will inform you via our website.